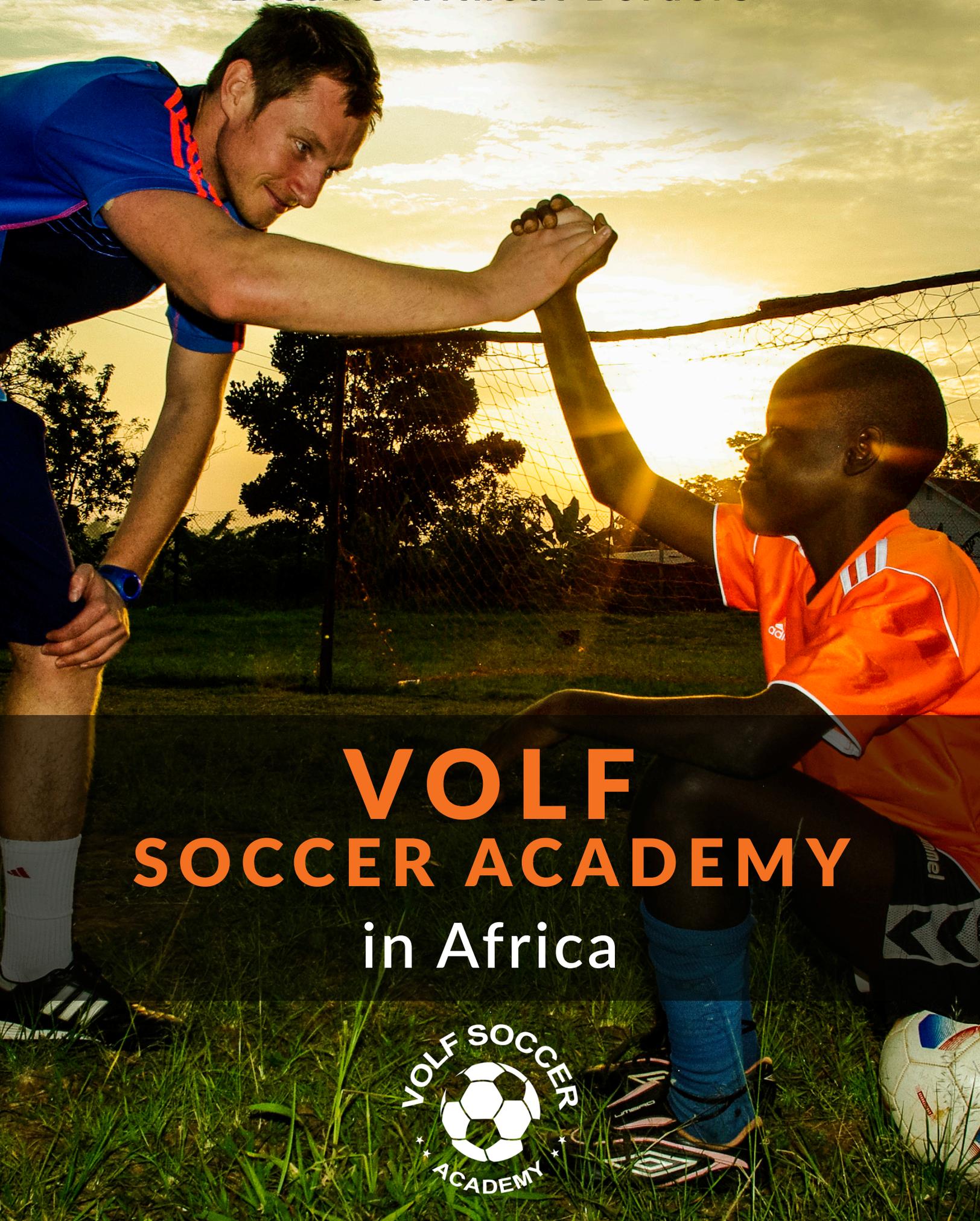


— Dreams without Borders —



# VOLF SOCCER ACADEMY

in Africa



# VOLF SOCCER ACADEMY

## HISTORY

**Volf Soccer Academy (VSA)** was founded in Vancouver, BC in 2012. Our philosophy consists of three very important pillars: **skills, fun and speed**, or S-F-S for short. As young players are developing, these three key components must accelerate hand-in-hand. Our training groups are small so that players receive as much instruction and hands-on experience as possible to maximize individual progress.

We have adopted the same training principles used in top-tier European academies – demonstration, trial and correction. In addition to this, we employ repetition so that skills are introduced and solidified in a short amount of time. We want to expose local Canadian players to the same training that is provided in Europe and which young players there excel at. We further individualize development according to the players' skill level and age.

Speed and quickness are skills of paramount importance. Our drills and techniques are designed to maximize speed while still having fun. Focus and repetition helps improve these skills. Incorporating agility, speed and footwork into our drills and practices helps to elevate a soccer player's technique and performance.

Currently VSA has approximately 110 kids from ages 6 to 15. We believe in developing a strong connection and relationship with the kids as well as their parents/guardians. We all want to see kids smiling, having fun, and making friends, all the while learning and developing new soccer skills.

VSA is very proud of the strong talents that have already been developed in a few short years. Recently we have taken two U15 boys to a pair of Germany's biggest soccer clubs (Borussia Dortmund and Werder Bremen) so that they could experience European training levels. VSA has strong relationships with soccer clubs in Germany, Spain, and Czech Republic.



# LIBOR VOLF

FOUNDER + DIRECTOR



**Libor Volf** is a former Czech professional soccer player. He spent the last three years of his career in Spain where he not only began training and developing youth, but also focused his efforts and energy into the investigation of mental health development related to sports. Libor understands and applies the vital importance of structured development from the earliest stages of childhood, and to continuously build upon that base thereafter.

One of the key differentiators of Libor's training and development philosophy, as he applies it to his academy, is that as the sport has evolved over the years, and continues to do so, it requires adjusting to those changes, embracing new techniques and trends, and introducing them into practice with his students. As such, Libor travels regularly to visit top-tier European soccer clubs, where he stays connected with emerging and current training practices, and maintains his network of professional contacts in the sport. This allows him to bring the best of professional soccer practices to his Vancouver academy.

# VSA IN AFRICA

UGANDA NON-PROFIT CHARITY PROJECT



In December 2013, Libor travelled to Africa for the first time and it changed his life. He spent six unforgettable days in Uganda with 380 amazing kids in Kampala, the capital. During this time, VSA came alongside BC-based Bavubuka Foundation for their 7th annual "We Got Skillz" tournament. "We Got Skillz" is the largest annual tournament in Uganda and is a product of the long-standing partnership between The Bavubuka Foundation and Makindye Soccer Academy. VSA was pleased to contribute and participate in the organization of this successful tournament.

The children shared their endless supply of broad smiles and showed their spectacular passion for the sport. Watching those small champions playing games on hard pitches without shin pads, doing their best and giving everything they can to win any ball and game, it makes one realize how lucky and fortunate we are here in the developed world. Libor felt a deep amount of gratitude for this wonderful inaugural experience.

Uganda is a beautiful country with amazing nature, friendly people, and unlimited potential. Since then, VSA had the drive and desire to go back and build an elite soccer academy as its way to contribute give back to the global football community on a more permanent basis.

Football is Uganda's national sport, and the national team, nicknamed The Cranes, is controlled by the Federation of Uganda Football Associations. Having never qualified for the FIFA World Cup finals—their best finish was second in the 1978 African Nations Cup. VSA hopes to play a part in changing those prospects long-term, by helping to inspire, encourage, and train young athletes that will grow to become the future Cranes generation and the nation's football heritage.

# why THIS PROJECT is so IMPORTANT

Everyone wants to “save the children” and “give to the poor”... but East Africans are far from helpless. Often, they just need “opportunity” in order to thrive, and are not looking for a handout. Borrowing from an old proverb, “GIVE A MAN A FISH AND YOU FEED HIM FOR A DAY; TEACH A MAN TO FISH AND YOU FEED HIM FOR A LIFETIME,” the VSA strategy with soccer intends to go down the latter path of teaching.

## GOALS

The main goal is to provide Ugandan kids the same opportunities we have in North America and Europe – developing skills and encouraging teamwork, friendship, love for soccer, chasing their dreams, and inspiring them to follow their passion.

1. Opportunity to share VSA skills training.
2. Resources – Provide training for one head coach and 2 assistants to eventually manage the academy without VSA. The academy plans to host approximately 50 kids (ages 6 – 18) on a continuous basis.
3. Bring coaches from European academies to Uganda to share their experience and knowledge.
4. To connect VSA in Uganda with VSA in Canada and European soccer teams and academies. Every couple years we will take the best performing kids from each age group to try-out in Europe and let them experience the level of soccer in Europe.
5. Build Community – providing the same opportunities we have in Canada and Europe.

## PROGRAM OVERVIEW

The VSA Uganda soccer program will be an after-school program that runs all year long in Kampala. Operations will be a three-party collaborative effort between VSA, The Bavubuka Foundation and Makindye Soccer Academy. We are planning to have approximately fifty participants in total, in four groups: ages 6-8, 9-12, 12-15 and 16-18. Each group will have about twelve participants.

Each kid will receive a training uniform (jersey, shorts, and socks). All other equipment including soccer balls, goals, training aids will be provided by VSA for each practice. We also have, and will continue to collect, used cleats as most of the players are from homes that have low-income parents or guardians.

The Uganda soccer program will have one Head Coach plus two assistants. The training will adhere to the same VSA philosophy as in Canada and Europe – skills, fun and speed (SFS).

Training sessions will run three times a week for 60 or 90 minutes, age dependent.

# UGANDA

## A QUICK SNAPSHOT

**Capital:** Kampala

**Population:** 37.58 million (2013)

**Currency:** Ugandan shilling

**Official languages:** English, Swahili, Luganda, and various Bantu and Nilotic languages

**Major Religions:** Christianity, Islam



**Uganda** is a landlocked East African country whose diverse landscape encompasses the snow-capped Rwenzori Mountains and immense Lake Victoria. Its abundant wildlife includes endangered gorillas and chimpanzees as well as rare birds. Remote Bwindi Impenetrable National Park is a famous mountain gorilla sanctuary, while Murchison Falls National Park in the northwest is known for its 43m-tall waterfall and wildlife such as hippos.

**Uganda** is one of the poorest nations in the world. In 2012, 37.8 percent of the population lived on less than US\$1.25 a day. Despite making enormous progress in reducing the countrywide poverty incidence from 56 percent of the population in 1992 to 24.5% in 2009, poverty remains deep-rooted in the country's rural areas, which are home to 84% of Ugandans.



## VSA IS SEEKING C\$25K TO COVER ITS ANNUAL EXPENSES FOR THE FIRST YEAR OF UGANDAN OPERATIONS

EXPENSES
Flight tickets
Extra baggage/shipping
Accommodation
Ground Transport
Ongoing Local Transport
Food
Coaching Salaries
Facilities
Water
Media Production
Soccer Equipment
Uniforms
<b>Aproximately: C\$25,000.00</b>

## PROGRAM OVERVIEW

In order to underwrite this endeavor in Uganda, VSA is seeking local marketing partners to sponsor this unique and exciting project get off the ground in its first year from early December 2016 for the period of one year.

Canadian sponsorship/donation tax receipts (i.e., CRA eligible) will be made available via Bavubuka Foundation in Canada.

It would provide a great marketing opportunity for these partners to expand upon any local community outreach and demonstrate a care for giving back to the global community for children and sport / soccer in Uganda, and related messaging about combatting poverty by creating opportunity in the developing world.

Four sponsorships at C\$3k for the project each are available. Included with such sponsorship would be:

- ▶ Mention and inclusion of logo on VSA (and other partner) website(s) for the project, and on related social media content (e.g. Uganda Academicspecific Facebook page); related promotions
- ▶ Sponsor logo / company name inclusion on uniform jerseys
- ▶ Mention and inclusion in local and national media coverage, and in Uganda—human interest and community outreach angles
- ▶ Graphic creation for sponsors' own local and social media campaigns and website, e.g., Proud sponsor of Volf Soccer Academy "Dreams without Borders" in Uganda (2016-2017)
- ▶ Initial summary report with statistics and results once program has commenced
- ▶ Video (YouTube) and photos highlights from Uganda program; Sponsors can link and embed for inclusion on their own media properties; quarterly sponsor promos
- ▶ Periodic Newsletter
- ▶ Acknowledgement Certificate, and Academy photo with impact statement
- ▶ Open market to introduce products to our population in Uganda, depending on nature of sponsor's products services and market fit / suitability
- ▶ Custom made Gift Bags

## 2013 UGANDA TRIP TESTIMONIAL



*"Coach Libor has strongly impacted not only our academy, but the whole national sports family in Uganda. Through his passion and desire to share opportunities with communities where many children are often talented with undeniable skills but lack access and the opportunities to thrive due to being under resourced, he has majorly contributed to our national and global recognition aiding us in being acknowledged as the leading hosts of the best soccer camp in Uganda. We are truly blessed through his partnership."*



## Get in touch

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